

# CURRICULUM VITAE

## **Jurgen Faust**

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## **Professional Experience**

### **Since May 2007**

Chief Academic Officer IED, Group, Milan, [www.ied.it](http://www.ied.it)  
Professor for Media Design  
at University of Applied Sciences Munich, MF Munich

### **2007 (Jan-June 2007)**

Professor Monterrey Tecnologico, Monterrey, Design and Theory

### **2006 (Jan 2006-Dec. 2006)**

Dean of Academic Affairs, Chief Academic Officer, CEDIM, Monterrey  
[www.cedim.edu.mx](http://www.cedim.edu.mx)

### **2002 – 2006 (August 2002-December 2005)**

Dean of Integrated Media Environment  
(Responsible for T.I.M.E., Print media and Drawing, spring 2005 also visual  
communication, medical and scientific illustration)

### **2000 –2006 (August 2000-December 2005)**

Chair of T.I.M.E. (Technology and Integrated Media Environment)

### **1999 – 2006 (August 1999-December2005)**

Professor at the Cleveland Institute of Art, Design, Media Design

### **1997 – 1999 (March 1997-July 1997)**

DEAN , DEPARTMENT ARTS AND MEDIA  
University of Applied Sciences Metzingen (now University of Applied Sciences  
Schwaebisch Hall)

### **1998 (March 1998- May 1998)**

GUEST-PROFESSOR, CSU, Cleveland State University

### **1986 – 1999 (August 1986- July 1999)**

Faculty at the Kunstseminar Metzingen Freie Hochschule,

### **1986 - 1999**

Co-FOUNDER and Co Director of the Kunstseminar Metzingen, Freie  
Hochschule Metzingen, now University of Applied Science Schwaebisch Hall

## **Education**

**1979**

Diploma in Chemistry (Dipl. Ing), University of Applied Sciences,  
Fachhochschule Reutlingen in Cooperation with University of Bremen

**1982**

Free Academy in Nuertingen (painting/graphic and sculpture), terminal Fine  
Arts degree

**2007-2009**

PhD, University of Plymouth, Planetary Collegium, Thesis: Towards a  
comprehensive and Universal Design Theory

## **Grants/Fellowships**

**2005**

Autism Grant for the development of rich Media Learning Environments,  
700 000 USD

**2004**

Ministry Rheinland Pfalz Grant: Hermeneutic Circle, Jurgen Faust, Exhibition  
Cleveland Heights Art Gallery

**2003**

Flower Grant, Cleveland Institute of Art

**2001**

Ministry Rheinland Pfalz Grant: transition-99/00/01, Jurgen Faust, Exhibition  
Museum Leon Wyczolkowski

**1998/99**

Ministry Rheinland Pfalz Grant A REAM IS A REAM IS NOT A REAM, A PAGE IS  
A PAGE IS NOT A PAGE, Cleveland, Main Gallery CSU,

**1997**

Ministry Rheinland Pfalz Grant , and grant from Helmut Servas Foundation,  
MONOTON' Jürgen Faust Kunsthalle Servas und Ludwig Museum Koblenz,

**1995**

Ministry Rheinland Pfalz Grant \*Juergen Faust exhibition in the Galery Maas  
und Guth-Maas, Reutlingen

Grant from Ritter Sport Stiftung

Baden Wurttemberg Grant for catalog and show of Gisela and Gerhard Dreher

**1995**

Grant for Sozio kulturelle Zentren, Regierungspraesidium Tuebingen

**1992**

Ministry Baden Wuerttemberg Grant \*Juergen Faust\*, exhibition in State  
Gallery Banska Bystrica, Slovakia,

**1990**

Ministry Baden Wuerttemberg Grant for \*NATUR UND KUNST, EINE  
DENKPROBLEMATIK\* (\*Nature and Art, an Intellectual Problematic\*), Juergen  
Faust, Metzingen

**1986-1989**

Grant for Sozio kulturelle Zentren, Regierungspraesidium Tuebingen

## **Selected Exhibitions (\*solo shows marked by asterisk)**

**2006**

BoMA Gallery, Columbus Oh, screening of video projections

**2005**

Annual faculty exhibition, Cleveland Institute of Art

NEO show, Cleveland Museum of Art, "Installation: Competing Lines"

**2004**

Heights Arts, solo exhibition, August 2004, "hermeneutic circle"

Annual Faculty exhibition Cleveland Institute of Art  
Elevation Art exhibition, connecting 13+

**2003**

Siggraph 2003, Wall works series, San Diego, Catalogue  
2nd CLEVELAND BIENNIAL – photographic and digital media  
Annual faculty exhibition, Cleveland Institute of Art

**2002**

Annual faculty exhibition, Cleveland Institute of Art  
Exhibition, Mixed Reality, Breslau, Poland, Catalogue

**2001**

Exhibition Museum Leon Wyczolkowski, Bydgoszcz, Poland, Catalogue  
ANNUAL FACULTY EXHIBITION at the Cleveland Institute of Art  
Presented by Gallery Eva Mack, Kunst Messe Zurich, Switzerland

**2000**

Exhibition "Working Digitally: No Web Sites Please" At Storrs, At Stanford,  
Connecticut

ANNUAL FACULTY EXHIBITION at the Cleveland Institute of Art  
"PAINTING FUNCTION: MAKING IT REAL" Spaces, Cleveland

**1999**

SUMMER EXHIBITION in Bratislava, Slovakia

DECKER GALLERY at Maryland Institute College of Art, Three European artists:  
Jurgen Faust, Viktor Hulik and Martin Berdyszak, Installations

ANNUAL FACULTY EXHIBITION at the Cleveland Institute of Art

MEMBER OF THE ANNUAL FACULTY EXHIBITION at the Cleveland Institute of  
Art

**1998**

EXHIBITION in the city gallery Szuki Wspolczesnej-BWA Wroclaw, Impulsy

EXHIBITION Muzeum Ziemi Lubuskiej - Zielona Gora, Impulsy, Catalog

\*Main gallery of the Cleveland State University, Catalog, 'A ream is a ream is  
not a ream - a page is a page is not a page'

**1997**

\*EXHIBITION at the Parkvilla Zweibrücken

\*EXHIBITION at the Gallery Z, Bratislava, Slovakia

Print Triennial in Krakow, Poland

"Being digital", Audrey Feinberg Gallery in Cain Park, Cleveland Heights, Ohio,  
USA

\*EXHIBITION at the Kunsthalle Helmut Servas, Catalog

\*EXHIBITION at the Ludwig Museum in Koblenz, Catalog

**1996**

EXHIBITION 'Salt' in Schwäbisch Hall, Germany

**1995**

\*EXHIBITION in the Messehalle 1a Pirmasens; Catalog

\*EXHIBITION in the Gallery Guth-Maas und Maas, Reutlingen; Catalog

EXHIBITION in Grottaglia/Italy

EXHIBITION in Taranto/Italy; Catalog

\*EXHIBITION in the Forum Kunst, Weilheim/Teck

EXHIBITION in Perigault/France

**1994**

Kunstverein Germersheim, "Kunst ausserhalb des Rahmens" ("Art outside the  
Frame"); Catalog

**1993**

\*EXHIBITION in the National Gallery in Banska Bystrica/Slovakia; Catalog

**1992**

EXHIBITION in the Queen's Hall in Hexham/England; Catalog

City Reutlingen, annual exhibition

**1991**

EXHIBITION PROJECT "Natur und Kunst" ("Nature and Art")

**1990**

\*"Wie finde ich den Geist" ("How to Find the Spirit") in the Forum Kunst in Weilheim/Teck

**1984**

EXHIBITION in the Gallery Lillo in Venice-Maestre/Italy

EXHIBITION in the Kuenstlerhaus Stuttgart

**1983**

"Diotima liebt auch

Dich" ("Diotima Loves You, Too") in Nuertingen in the old District Administrator's Building

**1982**

EXHIBITION in the Kuenstlerhaus Stuttgart

**1981**

Municipal art museum "Kornhaus" in Kirchheim Teck;  
Catalog

### **Conferences/Symposia/Lectures**

**2007**

Planetary Collegium session in Milan between January 23rd and February 4th  
Campus 2015, Retreat Sequoia, Santa Cruz , US , NMC session between  
March 2nd and March 4th

Meeting of the Planetary Collegium Montreal, Canada 19-28 April, 2007,  
Reviewing the Future: Vision, Innovation, Emergence

Instituto Europea de Desegno, Milan, Italy Lecture: the Future of Design  
Education, March 28 and 29th

March 27th, video conference session, Case University and ITESM,  
[www.positive-design.com](http://www.positive-design.com)

Otis College, May 12- 15th, consulting: The future of design education within  
the 21st century

**2006**

Design Week Monterrey, moderation

Panelist at the conference: 'Business as Agent of World Benefit'

Managing as Designing lecture series with Dr. Jaime Alonso, MTY

The Future of design Education within a Global Scenario, CEDIM

Arquine, Architecture conference Mexico DF

FIMPES accreditation conference Mexico DF

Balanced Scorecard workshop Monterrey

**2005**

University of Applied Sciences, Dessau:

How to Tie One's Shoes while Deconstructing that Process:

Critical Thinking as a Tool in the Act of Creation

Kuestlerhaus Bethanien, Artists talk

FREE UNIVERSITY OF BOZEN – BOLZANO, presentation of CIA curriculum

Nortech annual meeting 2005

Siggraph 2005, academic summit lecture: Project based Learning within the  
Digital Arts environment

Electronic Arts summit 2005, San Francisco

Community of Minds - Design Ctr. Talk

Lecture CIA, Integrated Media, "Filter"

Lecture CIA, Integrated Media, "Line, Language, Why don't we call it Potato?"

REI Tuesday forum, Design Center Talk

Panel discussion, Web Association of Cleveland  
Lecture Ohio State University, Space and Time  
Presentation e-week, Case, T.I.M.E. digital arts

#### **2004**

BIZART panel discussion, REI, WSOM, Cleveland  
Say Yes to Cleveland, presentation of T.I.M.E. projects  
MEIConference, Lexington, Kentucky, panel member, how to educate for the game industry  
Technology Tango, Presentation at the national Grant makers Conference 2004, Cleveland  
Siggraph 2004, Presentation of the Interactive Game "Dig In", LA  
Lecture at Case University Cleveland, "The value of a digital image"  
Lecture University of Applied Sciences Stuttgart, "Ist Designmanagement moeglich?"

#### **2003**

Siggraph 2003, San Diego  
CAA conference, New York  
Game design, University of Applied Sciences Darmstadt, Hochschule fuer Gestaltung, lecture series QED

#### **2002**

Paper at the AICAD Design conference 10 conversations on design: "Digital Transformation", Philadelphia  
Lecture within the context of the Managing as Designing Lecture series (CIA and CWRU): title: Default  
Conference member, Peter Lewis Building, Managing as Designing, Wheatherhead School of Management, submitted statement "Purposes in lieu of goals; enterprises in lieu of things".  
Workshop at the AICAD New Technology conference about image resources together with Yianni Yessios and Kristen Baumlier in Philadelphia  
CAA Conference, Philadelphia

#### **2001**

Talk, Time and space, Foundation lecture series, Cleveland Institute of Art  
Hochschularbeitswochen in Göttingen/Germany,: Kunst und Denken,  
Lecture's: Alchemy, what's substance?  
Conference and panel member: "Media in Art Education", Academia Sztuch Poznan, Poland  
Member of the CAA conference in Chicago

#### **2000**

Lecture "Design and Mathematics" AT THE AICAD CONFERENCE, SARASOTA, Florida with Joyce Kessler and Petra Soesemann

#### **1999**

GUEST-Lecture at The Maryland Institute College of Art, Baltimore  
GUEST-Lecture at the Cleveland Institute of Art  
GUEST-Lecture at The Carnegie Mellon University  
Guest Lecture at the Cleveland State University

#### **1996,**

Lecture: "From the object to the process", Kunstseminar freie Hochschule Metzingen

#### **1997**

MEMBER OF A PANEL DISCUSSION, in Saarbrücken, Social democratic party, 'the future of the Arts without public support'

#### **1994**

LECTURE; Volkshochschule Eppingen, The structure of consciousness.  
LECTURE; VHS, Ebingen Albstadt, Joan Miro and his time.

**1993**

Lecture, Fachhochschule Reutlingen, University of Applied Sciences, 'The aesthetics of the environment'

**1991**

Lecture in the series "thinking; from the idea to the gestalt", 'Freie Hochschule Metzingen

**Professional projects:****2005**

Autism rich media development conference designed and organized  
Several rich media developments for autistic kids initiated and executed

**2004**

BACC event at the Cleveland Institute of ART, presentation  
"Hermeneutic Circle", solo exhibition Cleveland Heights Arts, Cleveland, April 2004

Development of Interactive Online Game for the Cleveland Museum of Art

**2003**

Development of interactive educational game for CMA.

Educational CD-Rom for Spinal Corte injury.

Publication of the Lecture series Managing as Designing together with Fred Collopy.

**2002**

Development of interactive Museum guide for the Cleveland Museum of Art  
Organizing the "One week in the live of the University Circle with Lev Gonich and Len Steinbach

ORGANIZING THE LECTURE SERIES: Managing as Designing, together with Fred Collopy, CWRU

**2001**

ORGANIZING THE LECTURE SERIES Sound and Art with Gary Sampson

Development of interactive Museum guide for the Cleveland Museum of Art

**2000**

ORGANIZING THE LECTURE SERIES Art, Media and Notsense with Petra Soesemann

DESIGN FOR A LARGE SCALE SCULPTURE for the new hospital in Reutlingen, part II

**1998**

MULTIMEDIA SHOW; Best factory award, Germany together with the magazine Impulse, Bonn and MULTIMEDIA SHOW, Jahrestagung des DPD, Stuttgart

ORGANIZING THE FIRST SYMPOSION of New Media at the Freie Hochschule, Metzingen

CURATING three solo shows at the Kunsthalle Servas, Pirmasens: Marcin Berdyszak, Victor Hulik and Franziskus Wendels

**1997**

INITIATING of the art award „Prozessorganisation

**1996**

CURATING the symposia „the quality in art“,

SYMPOSION at the Academia in Posen/Poland

INITIATING an exchange program with the Academy of Fine Arts, Poznan, Poland

INTERNET-PROJECT with the Kunstseminar Freie Hochschule Metzingen, Cleveland State University and Maryland State University

CURATING the symposia „the quality in art“,

**1995**

CURATING THE EXHIBITION for Gisela and Gerhard Dreher, Forum Kunst, Weilheim/Teck

**1994**

DESIGN of the new building (Freie Hochschule Metzingen)

ORGANIZING AND RESPONSABLE for the Symposium 'Technics and art' beyond the machines', Stuttgart

FUND RAISING for the new building of the Kunstseminar Metzingen, Freie Hochschule

**1993**

ORGANIZING the lecture series: \*Zur Universalitaet des Schoepferischen\* together with the Fachhochschule for Art Therapy, Nürtingen, Germany, part II

**1992**

ORGANIZING the lecture series: \*Zur Universalitaet des Schoepferischen\* together with the Fachhochschule for Art Therapy, Nürtingen, Germany

**1990**

Design for the GALERY, Forum Kunst in Weilheim/Teck

**1984**

Organizing lecture series: "Thinking, from the idea to the Gestalt"

**1982**

CONCEIVED, ORGANIZED AND PARTICIPATED in the Symposium for Sculptors in Weilheim/Teck

LARGE SCALE SCULPTURE in Weilheim/Teck, Germany

### **Performances, Theaterprojects etc,**

**1995**

Performance Kunstforum Weilheim/Teck, A closed system

**1993**

PERFORMANCE in the National Gallery, Slowakia, ' It is five to noon'

HAPPENING "7x7"; Catalog together with 4 students

**1987/1988/1989**

THEATRE PRODUCTIONS, Elektra, Sophokles, Stuttgart, Aalen, Nürtingen, Metzingen

THEATRE PRODUCTION, Antigone, Sophokles, Stuttgart, Rottenburg

**1984**

PERFORMANCE in the Gallery Lillo

MUSICAL PERFORMANCE in Pirmasens, Atelier Fritz, Schmenger

**1983**

PERFORMANCE: "Rot, aktiv kinaesthetisch und visuell erleben" ("Red, experienced kinesthetically and visually")

FIRST MUSICAL PERFORMANCE, "Klangkollagen" ("Sound Collages"), performed in the Bastion in Kirchheim/Teck and elsewhere

TWO HAPPENINGS together with Iso Wagner in the Kuenstlerhaus Stuttgart, Reuchlinstrasse

, PERFORMANCE "NECKARBLICK" ("View of the Neckar") with Iso Wagner

**1981**

HAPPENINGS in the framework of the exhibition this exhibition in the municipal art museum "Kornhaus" in Kirchheim Teck;

FOUNDER OF THE ARTISTS' GROUP "HAUPTSACH FERTIG" with Hilmar Braun, Joachim Walter and Wolfgang Fritz

### **Selected Publications**

CATALOG Jürgen Faust, Joachim Walter, paintings 1981, Nürtingen

CATALOG \*Hauptsach fertig\* with Wolfgang Fritz, Joachim Walter and Hilmar Braun, Kirchheim/Teck

CATALOG \*NATUR UND KUNST, EINE DENKPROBLEMATIK\* (\*Nature and Art, an Intellectual Problematic\*), Juergen Faust, Metzingen 1990

CATALOG \*Zur Morphologie der Begriffe\* (\*On the Morphology of Concepts\*), Juergen Faust, Exhibition in the Queen's Hall in Hexham/England, 1992

CATALOG \*Juergen Faust\*, exhibition in Banska Bystrica, Slovakia, introduction by Dr. Alena Vrbanova, Banska Bystrica 1992

CATALOG 7x7, Metzingen 1993

PHOTOCOPIED MANUSCRIPT of the lecture "Kunst und Technik jenseits der Maschinen" ("Art and Technics beyond Machines"), 100 copies, Juergen Faust, Stuttgart, Zwiefaltendorf 1993

PHOTOCOPIED MANUSCRIPT OF THE LECTURE "Umweltaesthetik oder kann das Verlangen nach Schoenheit die Welt retten?" ("Environmental Aesthetics, or: Can the Demand for Beauty Save the World?", 100 copies, Juergen Faust, Reutlingen, Zwiefaltendorf 1993

\*ON THE UNIVERSALITY OF CREATIVITY\*, Juergen Faust and Fritz Marburg, eds., Lit-Verlag: Muenster/Hamburg 1994

CATALOG \*JUERGEN FAUST\*, exhibition in Pirmasens "Hin zu Begriffen" ("Towards Concepts"), introduction by Dr. Alena Vrbanova, Pirmasens 1995 CATALOG "JÜRGEN FAUST", exhibition in the Galery Maas und Guth-Maas, Reutlingen

1996 From The Object To The Process - Culturdesign, Essay published in Metzingen, Kunstseminar Freie Hochschule

CATALOG 'MONOTON' Jürgen Faust Kunsthalle Servas und Ludwig Museum Koblenz, 1997

CATALOG IMPULSY, BWA, Wroclaw and Muzeum Zielona Gora, Poland, 1998

CATALOG A REAM IS A REAM IS NOT A REAM, A PAGE IS A PAGE IS NOT A PAGE, Cleveland, Main Galery CSU, 1998/99

CATALOG, Anual summer exhibition, Bratislava 1999, Curated by Victor Hulik

CATALOG, "Painting Function: Making It Real" Spaces, Cleveland, Catalog, Curated by Saul Ostrow.

VOM SINN MULTIPLER WELTEN, Hrsg, Robin Wagner, Volker Demuth, Koenigshausen& Neumann, hier: Verschiedene Ebenen der Wirklichkeit, Wuerzburg 2000

CATALOG, transition-99/00/01, Jurgen Faust, Exhibition Museum Leon Wyczolkowski, Bydgoszcz, Poland

CATALOG, Electronic Art und Animation Catalog, Siggraph 2003, San Diego

"Dialogues in the realm of Managing as Designing", Jurgen Faust and Fred Collopy, Cleveland 2003

: "Purposes in lieu of goals; enterprises in lieu of things", in Managing as Designing, Stanford Press 2003, Richard Boland, Fred Collopy

CD-ROM CATALOG, "hermeneutic circle" Heights Arts, solo exhibition, Cleveland 2004, introduction Dr. Harvey Hix

Chapter in Designing Information and Organizations with a Positive Lens Michel Avital, Richard Boland, and David Cooperrider, Fall 2006

### **Collections: (Private and Institutions)**

private Collections:  
 Helmut Servas, Rodalben  
 Pfeiffer, Neuhausen  
 Iso Wagner, Zwiefaltendorf  
 Inge Hering Tübingen

Lucy Steiner, Aichtal  
Gerda Faust, Pirmasens  
Thomas Schmenger, Langmuehle  
Institutions:  
Collection Landkreis Reutlingen  
Collection of the city Weilheim/Teck  
State Galery Slovakia  
Ludwig Museum Koblenz  
Collection of the city Metzingen  
Collection of the city Pirmasens  
Cleveland Museum of Art  
Collection Hahn Loeser+ Parks, Akron, Ohio  
Len Steinbach, Cleveland  
Lev Gonick, Cleveland  
Thomas and Catherine Ball, Cleveland  
McMullen, Cleveland  
Jim Cookingham, Cleveland

### **Selected Links:**

#### **Around the Weatherhead School:**

[http://www.weatherhead.cwru.edu/wsom/Publications/WSOM\\_Magazine/Winter2003/wmw03-03.pdf](http://www.weatherhead.cwru.edu/wsom/Publications/WSOM_Magazine/Winter2003/wmw03-03.pdf)

#### **Cool Cleveland 2.19-2.26:**

<http://www.coolcleveland.com/archive/2.19.03.pdf>

#### **THIS WEEK AT CWRU:**

<http://ess.cwru.edu/vision/calendar/030404.htm>

#### **CHRISTOPHER JONES**

<http://www.ncl.ac.uk/~nart/staff/chris/projects-spuren.htm>

#### **Painting Function: Making it Real by Saul Ostrow**

<http://nyartsmagazine.com/40/13.html>

#### **WATEK: W MUZEUM...**

<http://www.bydzia.pl/forum/watek.php?id=8&idw=674>

#### **Siggraph 2003, San Diego**

<http://www.siggraph.org/artdesign/gallery/S03/2d/0063.html>

#### **Managing as Designing**

<http://design.cwru.edu/Positions/Faust.doc>

#### **One Week**

[http://gate.cia.edu/html/oneweek/all\\_projects.html](http://gate.cia.edu/html/oneweek/all_projects.html)

#### **The Chronicle**

<http://www.cwru.edu/its/news/archive/090502chronicle/sound.html>

#### **Sharing the passion:**

[http://www.cimi.org/whitesite/sharing\\_passion\\_ls.html](http://www.cimi.org/whitesite/sharing_passion_ls.html)

#### **Timothy App:**

<http://www.mob.org.pl/mixing/UntitledFrame-6.htm>

#### **Art in context:**

<http://www.artincontext.org/listings/artist/discipl/video.htm>

#### **Cleveland State University:**

<http://www.csuohio.edu/clevelandstater/Archives/Vol%201/Issue%203/studentlife/studentlife3.html>

#### **Heights Art Gallery:**

<http://www.heightsarts.org/projects/gallery.html>

#### **Cool Cleveland:**

<http://www.coolcleveland.com/index.php/Main/CoolClevelandPeopleJurgenFau>  
[st](http://www.coolcleveland.com/index.php/Main/CoolClevelandPeopleJurgenFau)

**BizArt:**

<http://www.smartmeetingdesign.com/rei/index.php/Main/BizArt>

**Simplistic Picture:**

[http://www.simplisticpictures.com/press/simplistic\\_award.htm](http://www.simplisticpictures.com/press/simplistic_award.htm)

GIA conference 2004:

[http://www.giarts.org/conf\\_04/pages/FullSchedTues.html](http://www.giarts.org/conf_04/pages/FullSchedTues.html)